

FemTech Summit Workshop Next Steps

Redesigning Healthcare with Women in Mind

19th June 2023

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Building on the great input received at the FemTech Summit, we want to expand our reach by engaging with other leaders in the healthcare space and launching a multi-themed report series

Aim



Engage relevant leaders in global healthcare companies interested in being interviewed and becoming co-signatories of our “manifesto”



Enrich input from FemTech workshops through interviews with leaders from the healthcare industry and any additional research as required



Publish multi-themed report series from Q4 onwards, leading to event coinciding with IWD 2024

We would plan to engage healthcare leaders over the summer months to enrich our research, with the aim of publishing by Q4

NOW June



- ❑ Align on conceptual plan of action (*today*)
- ❑ Refine insights and key themes emerging from FemTech workshops
- ❑ Engage with relevant leaders in global healthcare companies to gather their interest to be interviewed and become co-signatories of “manifesto”
- ❑ Agree terms of reference with UN Women
- ❑ Re-engage with FemTech workshop participants to confirm interest



NEAR

July - September



- ❑ Conduct interviews to complement all the insight we gathered in the summit
- ❑ Complement with additional research if necessary
- ❑ Appoint editor
- ❑ Create media and PR campaign
- ❑ Publish cornerstone article in early/mid-September



NEXT

October – March



- ❑ Develop deep dive articles on key themes (e.g., clinical trial inclusion of women, female biomarkers, redesigning care settings, funding research in female diseases, removing bias in care, closing the data gap & avoiding AI bias)
- ❑ Organize event (format TBC) to coincide with IWD 2024



Plan of Action

Thank you

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