



2023 EDITION

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# FEMTECHNOLOGY SUMMIT

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IN COLLABORATION WITH

Roche



# ABOUT OUR INITIATIVES

Our mission is to build an integrated women's health platform (research, solutions and services) to enable direct access to employers, patients & physicians to help bridge the gap in care.

## BUILDING THE FUTURE OF WOMEN'S HEALTH

### FemTechnology Summit

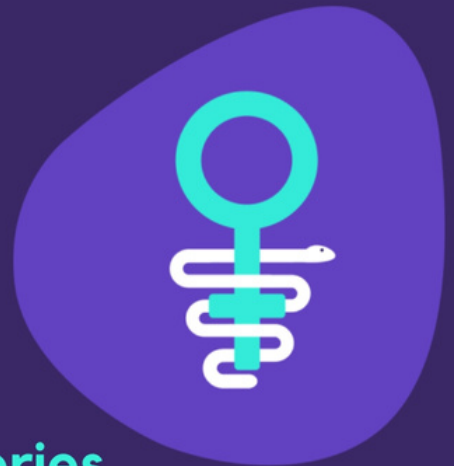
Brings innovators together to solve collective painpoints

### FemTechnology Guide

Connects femtech research, solutions and services to physicians & employers

### FemTechnology University Series

Scouts groundbreaking academics in women's health





# BUILDING THE FUTURE OF WOMEN'S HEALTH

Women make up 51% of the United States population - yet women's health research accounts for only 10.7% of all basic research funding.

Women are more likely to die prematurely from preventable illnesses.

70% of patients with “medically unexplained symptoms” are women and these symptoms are frequently and incorrectly linked to a psychological origin.

If you are reading this you already know that healthcare wasn't designed with women in mind - **you already know it needs to be redesigned, because you are one of the people redesigning it.**

Innovation in women's health is happening all around us. Unfortunately the pace at which this innovation is occurring is still too slow - because a massive awareness gap in women's health still persists. Those with the investment capabilities, legislative and narrative capacities are not yet fully committed to acting.

There's a huge opportunity and possibility for an integrated platform that brings together different facets of women's health and different stakeholders to catalyze change. **If we take the quote from the UN Secretary general about it taking another 300 years to achieve gender equality: it becomes apparent that it is impossible for anyone to achieve the scale of change necessary in a reasonable time frame on their own. It's time to come together now to see if we can accelerate health equity to achieve better care for all.**

We can't keep reinventing society with women's health as an afterthought.

It's high time to redesign the future of healthcare!



# SCHEDULE

## Day 1

**TUE, JUNE 6**

**18:00 - 20:00**

**Networking & Apéro**

B2, Garden Square

## Day 2

**WED, JUNE 7**

**08:00 - 08:30**

**Registration**

B1, Entrance Area

**08:30**

**Welcome Coffee**

B1, Foyer

**08:30 - 09:30**

**Panel Discussion & Opening Keynotes**

B1, Auditorium

**09:30 - 10:00**

**Transition & Coffee Break**

B2, Studio 16 + 17

**10:00 - 12:30**

**Series 1 : Workshops 1 to 4, Series 2: Workshops 5 to 8**

**12:30 - 13:30**

**Lunch & Networking**

B2, Studio 16 + 17

**13:30 - 16:00**

**Series 1 : Workshops 1 to 4, Series 2: Workshops 5 to 8**

**16:00 - 16:30**

**Transition & Coffee Break**

B1, Foyer

**16:30 - 17:15**

**Workshop Readout & Closing Keynotes**

B1, Auditorium

**17:15 - 17:45**

**Closing Keynote**

B1, Auditorium

**17:45 - 19:30**

**Apéro Riche & Networking**

B1, Foyer



# THIS YEAR'S SUMMIT



Catalyze change



Connect actors  
for long-lasting  
partnerships



Solve collective  
pain points



Raise awareness  
for women's  
health



**June 6 and 7, 2023**



**Roche-Turm (Bau 1), Basel, Switzerland**

We are incredibly excited to welcome you to this year's FemTechnology Summit, bringing together stakeholders across the whole women's health ecosystem – offering up a platform to showcase the latest breakthroughs and best practices as well as patient needs. You will find further information in the following booklet, but we are of course happy to answer any additional questions you may have at : [contact@femtechnology.org](mailto:contact@femtechnology.org)

## WORKSHOPS

An opportunity to explore co-creation and collaboration opportunities while coming up with viable ecosystem answers to problem areas in women's health.

Collaboration and  
problem solving

Expert  
Facilitator

15 - 20  
Participants

Address challenges in  
women's health





**The Gender Data Gap**

**Women-Centric Cancer Care**

**Financing Innovation In Women's Health**

**Business Case for Women's Health**

**Redesigning Healthcare with Women in Mind**

**ESG Alignment on Women's Health**

**Role of the Media in Women's Health**

## SPONSORS & PARTNERS



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# AI & THE GENDER HEALTH GAP

Researchers found that a state of the art approach to AI used in hospitals has a **70% success rate in predicting liver disease** from blood tests



They also uncovered a **wide gender gap - with 44% of cases in women missed**, compared with 23% cases among men

## Help us tackle the following questions:

- Will AI perpetuate the gender data gap even further? Or can it accelerate women's health?
- Which crucial data sets in women's health should be prioritised?
- By which innovative means might they be collected?
- What are the most effective ways to incorporate these findings into research, clinical practice and corporate settings?



# WORKSHOP FACILITATORS

## The Gender Data Gap



**Lisa Falco**

Consultant in Data & AI for FemTech,  
Forbes Contributor, Author of "Go Figure!"



# WOMEN-CENTRIC CANCER CARE



Women are **34%**  
**more likely** than  
**men to experience**  
**severe side effects**  
**from cancer**  
**treatments**

## Help us tackle the following questions:

- Cancer treatment often fails to take into account the personal needs women.
- In order to improve support and recovery, the holistic (and unique) needs of women must be taken into account. How can we go about shaping this during treatment and after the fact?

# FINANCING INNOVATION IN WOMEN'S HEALTH

The current funding patterns neglect Female Health Conditions

with only **4% of US healthcare R&D spending** going directly to **FEMALE HEALTH** of which **only 1%** goes for **DISEASES OUTSIDE OF ONCOLOGY**

if we invest  
**\$300 MILLION**  
in women's health across just  
3 diseases, we get  
**\$13 BILLION**  
in returns to our economy



## Help us tackle the following questions:

- What strategies can be put in place to share the burden of development for novel innovative medicines in women's health?
- How can multi-stakeholders come together and clearly outline hurdles to build new workable paths and innovate on endpoints in underserved women's health conditions such as endometriosis, PCOS and fibroids?



# WORKSHOP FACILITATORS

## Women-Centric Cancer Care



**Jennifer Cain**

CEO & Co-founder, Viva Valet

## Financing Innovation In Women's Health



**Ana Rita da Costa, PhD**

Manager @Catenion



**Pascal Joly, PhD**

Partner @Catenion

# BUSINESS CASE FOR WOMEN'S HEALTH

1 in 10 women in the UK leave the workforce due to menopause symptoms

85% of working-age women have experienced 4 or more women's health conditions

90% of employers have no menopause support policy in place

60% of women feel uncomfortable talking to their manager if symptoms of menopause are impacting their work performance

60% of employers say they are facing challenges with attracting & retaining female talent

25% of women said a women's health issue had affected their opportunities for promotion

## Help us tackle the following questions:

- What is the cost to corporations in failing to support women's health?
- How can businesses better support women's health going forward?
- Which FemTech solutions and disease areas should be a priority to incorporate?

# REDESIGNING HEALTHCARE WITH WOMEN IN MIND

Doctors discussed **SEXUAL HEALTH**



with **89% of men** compared to  
**13% of women**

Women receive **PAIN MEDICATION**  
**16 minutes later** than men

**IN EMERGENCY SETTINGS**



Women wait **4 years longer**  
on average **TO RECEIVE A DIAGNOSIS**  
for the same disease as men

**WOMEN WITH TYPE 1 DIABETES**

are **37% more likely to die**  
from secondary complications than men



## Help us tackle the following questions:

- Modern medicine was not designed with women in mind. So, how can we ensure these monumental transitions are better integrated?
- Furthermore, if the prevalence and manifestation of diseases differs between men and women logically it should impact : the diagnostic tools that are used, how care is accessed, what is considered a 'vital sign', what our definition of the baseline is in what we screen for?



# WORKSHOP FACILITATORS

## **Business Case for Women's Health**



**Anula Jayasuriya, MD, PhD, PhD**

Founder + Managing Director @EXXclaim Capital

## **Redesigning Healthcare with Women in Mind: a Lifecycle Perspective to Women's Health**



**Paula Bellostas Muguerza**

Partner, Kearney

# ESG ALIGNMENT ON WOMEN'S HEALTH

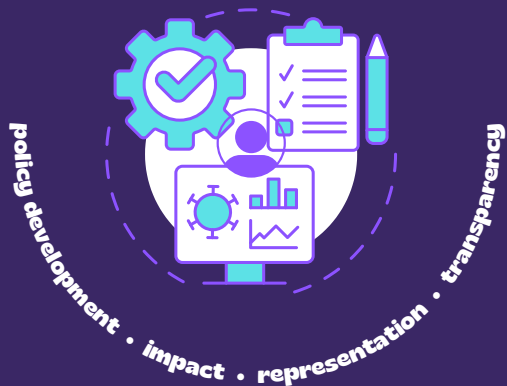
## WHAT WE DON'T MEASURE, WE CAN'T SEE

How can we track the performance of public companies committed to disclosing their efforts to support women's health?

### WOMEN ARE UNDER-REPRESENTED IN THE BOARDROOM

34% executives

20% CEOs

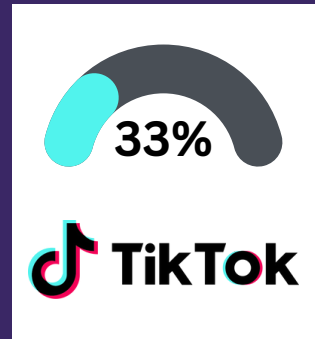
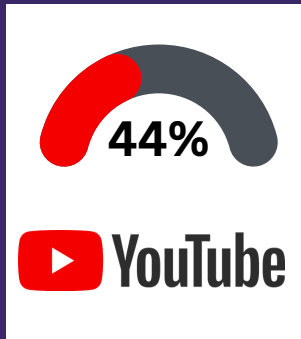
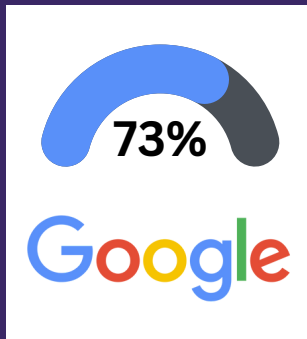


## Help us tackle the following questions:

- How can we make women's health a priority in ESG frameworks? Ever since ESG became a governmental priority, people have increasingly started thinking about the under-representation of women in business, science and clinical trials.
- How can this be leveraged to make women's health a priority within governance and provision frameworks?

# ROLE OF THE MEDIA IN WOMEN'S HEALTH

**GenZers who consult social media for health advice before turning to their doctor:**



## Help us tackle the following questions:

- More than 84% of women feel that their healthcare professionals were not listening to them. This comes at a moment in time when Social Media is increasingly relied upon as a source of health information.
- How can we use media (social, traditional or otherwise) as an effective educational tool? And what can be done to restore public faith in clinicians?





# WORKSHOP FACILITATORS

## ESG alignment on Women's Health



**Patricia Gee**

Partner, Monitor Deloitte

## Role of the Media in Women's Health



**Mitzi Krockover, MD**

Women's Health Physician, Investor, Entrepreneur

# CONTACT US



Get in touch to learn about our initiatives, to express interest in a partnership opportunity, or to inquire about the Summit:

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