



FemTech Summit 2023

Women Centric Cancer Care Workshop

Women Centric Cancer Care (WCCC) Workshop

Background to set the stage



Women are 34% more likely than men to experience severe side effects from cancer treatments. Different emphasis is placed on what is prioritized in care between women and men, for example a high-volume cancer center, 9 of 10 men undergoing brachytherapy for prostate cancer were asked about their sexual health, compared with 1 of 10 women having brachytherapy for cervical cancer.



It is also known that patient centric care leads to better outcomes for patients, yet women are less likely to receive patient-centric care or women centric care. There is a growing momentum to develop national Women's Health strategy and policies to define Women-Centric Care (WCC) though no clear, universally accepted definition of WCC exists and few studies examine how to implement or measure WCC.



Cancer treatment often fails to take into account the personal needs of women. There is both a need and opportunity for Women Centric Care and specifically in Cancer to jointly as a healthcare ecosystem shape the global understanding of what Women Centric Cancer Care means and how it can be delivered.

How might we together improve the lives and health experiences of women by empowering them to make educated decisions and by delivering equitable and tailored cancer prevention and care?

Women Centric Cancer Care (WCCC) Workshop

Objectives and Questions for Participants

FemTech Summit Workshop Objectives:

- Explore co-creation and collaboration opportunities while coming up with viable ecosystem answers to problem areas in WH.
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WCCC Workshop Objectives:

- Develop a call to action: Gather collective impact/value of why delivering WCCC is an imperative across workshop attendees
- Gain insights across FemTech ecosystem stakeholders to inform the development and delivery of WCCC standards of care
- Identify tangible opportunities to advance WCCC among workshop attendees



Questions for Attendees

What led you to be passionate about improving the prevention, early detection and cancer care experienced by women?

Given the proposed definition of WCCC, where do you believe efforts should be prioritized for most impact to women, society and healthcare stakeholders?

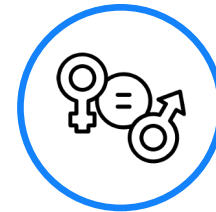
Given your role within the FemTech healthcare ecosystem, what opportunities do you see to advance WCCC?

What collaborations to advance WCCC would you hope to explore at the Summit?

What Women Centric Cancer Care Means

Definition based on what we heard from market research

Women Centric Cancer Care will improve the lives and health experiences of women by **empowering them to make educated decisions** and by **delivering equitable and tailored cancer prevention and care**



With WCCC, we hope to establish new standards of care

For women at risk of or living with cancer



**This happens
when each &
every woman:**

- 1 Feels confident**
 in articulating her unique needs, expectations and aspirations in relation to her health
- 2 Is listened to, believed, respected & encouraged**
 by a supportive, committed healthcare team
- 3 Receives fast and easy access**
 to cancer prevention, screening, diagnosis, treatment, rehabilitation and palliative care
- 4 Benefits from coordinated, individualized, end-to-end support**
 in all aspects of her disease (body, mind, and daily life)



Roche's commitment to Women's Health



Fundamental inequities exist within health systems that have a detrimental effect on the diagnosis, treatment and care that women receive. Roche is driving a worldwide transformation in women's health, by addressing the persistent barriers that stop women from receiving the healthcare they deserve.



Find out more about Roche's commitment to women's health on www.roche.com/xproject